



TO: Trade Show Coordinator
FROM: Bob Zelenka, Executive Director
RE: MGFA 112th Annual Convention and Trade Show

The Minnesota Grain and Feed Association, which consists of over 300 country elevators and feed mills operating in the State, will be celebrating its 112th Annual Convention and Trade Show on **March 5 & 6, 2019, at the DoubleTree by Hilton, Bloomington, MN.** We'd be grateful if you would give serious consideration to participating in our upcoming trade show and take full advantage of the opportunity we offer to meet hundreds of potential customers in one spot. This has to be the most effective use of sales time available. As in the past, we will be offering prize drawings, food and beverage each day, to help draw attendees to the trade show.

Our tentative schedule has the trade show running on Tuesday, March 5, from 12:00 p.m. - 5:30 p.m. On Wednesday, March 6, the trade show will tentatively run from 7:30 a.m. - 9:30 a.m. Each booth is 8' deep and 10' wide. The booth charge is **\$650 per booth or \$1,200 for double booths**. Each exhibitor will receive one identification sign, one 6' draped table, and two chairs. Attendance at last year's convention was approximately 500 and consisted of grain elevator and feed mill managers, owners, employees, co-op elevator farmer directors and spouses from throughout the State.

To reserve a booth for our upcoming trade show, please complete, sign and date the booth contract and return it, along with a check, to MGFA (3470 Washington Drive, Suite 200, Eagan, MN 55122). Booth assignment, hotel and additional information will follow after we receive your contract and payment. Please don't delay and respond today.

We hope you and your firm will decide to participate in the 112th gathering of Minnesota grain elevator and feed mill employees, co-op farmer directors and spouses. Your support and participation would certainly be appreciated. If you have any questions or concerns, please don't hesitate to contact me at 651-454-8212 or by e-mail at info@mgfa.org. For more information, please go to our website at www.mgfa.org. We will be updating the website as new details are finalized. Thanks for the consideration!