

ADVERTISE IN
THE MINNESOTA GRAIN AND FEED ASSOCIATION



SEMI-ANNUAL ASSOCIATION MAGAZINE
“MILL & ELEVATOR NEWS”

FALL 2021 (SEPTEMBER) EDITION

The Minnesota Grain and Feed Association will be publishing the forty-second issue of its semi-annual (spring and fall edition) magazine entitled “Mill & Elevator News” and we would like your firm to consider taking advantage of its wide-spread distribution and low per copy advertising rates. Each member elevator and feed mill (including branches) will receive a copy of the magazine free. The content of the magazine will consist of very pertinent and more in-depth stories, news, human interest stories and historical notes. It is designed to complement our monthly newsletter and expand our information dissemination and education role as a state trade association. Other than our annual directory, this semi-annually issued magazine will offer you the best method to have your products and/or services placed directly in the hands of those you depend on for your livelihood.

Please review the enclosed information and give strong consideration to participating as an advertiser in this industry specific magazine.

NOTE:

- Advertising space is limited so priority will be given to firms who have run ads in the previous issue of the magazine, with further consideration extended to association members.

MAGAZINE SPECIFICATIONS

Ad Size: 4 ½” x 6 ¾”, 4 ½” x 3 ¼”, or 8 ½” x 11”

Line Screen: 150 Black & White / 200 Four Color

ATTENTION ADVERTISERS: Electronic ad files via email are preferred. Please include hard-copy printout, all fonts and supporting artwork. Most major layout software programs are acceptable. Please call the printing company with any questions regarding file submission. Color printout should be included for all color advertising. Charges for typesetting and/or changes to existing and hard-copy ads are not included in rates.

MGFA Contact: **Laura Lemke** at e-mail: laura@mgfa.org

Printing Company: **Documation, LLC**

Printing Company Contact: **Alyssa Taran** at 1-800-951-6729 or e-mail at alyssa@documation.com

Deadline for Returning Completed Form AND Ad Materials: Friday, August 6, 2021

FALL 2021
MGFA MAGAZINE ORDER FORM

Please Print or Type:

Company name of Advertiser: _____

Address: _____ City _____ State _____ Zip _____

Phone: _____ Fax: _____ Contact Person: _____

E-mail Address: _____

Please Complete The Following:

Advertising Rates & Specifications

<u>Ad Size (width x height)</u>	<u>Rates</u>
<i>Basic Rates:</i>	
4 1/2"x 3 1/4" Black & White.....	\$350 _____
4 1/2"x 6 3/4" Black & White.....	\$380 _____
8 1/2"x 11" Black & White.....	\$495 _____
*Inside Front Cover - 8 1/2"x 11" Black & White.....	\$595 <u>SOLD</u>
*Outside Back Cover - 8 1/2"x 11" Black & White.....	\$595 <u>SOLD</u>
*Inside Back Cover - 8 1/2"x 11" Black & White.....	\$550 <u>SOLD</u>

Additional Charges:

Additional Color Charge.....\$150/color _____
Four Color Process.....\$485 _____

Grand Total \$ _____

Ad Options:

- 1) Please re-run the ad that appeared in the last edition of the MGFA magazine..... _____ (✓)
2) Please Use Our 2021 Directory Ad (including the same ad size, color, etc.)
 To Run In The Magazine..... _____
3) New ad copy enclosed..... _____

* Offered to previous space holders on a first tumdown basis.

NOTICE: ADS WILL BE BILLED OUT AT PUBLICATION OF THE MAGAZINE. PRICES ARE NET TO US. NO CASH OR AGENCY DISCOUNTS ALLOWED. A PROOF OF YOUR AD WILL BE SENT FOR REVIEW AND APPROVAL PRIOR TO PRINTING.

Material Deadline: Friday, August 6, 2021

Return ad materials and this completed form to:

Minnesota Grain and Feed Association
Attn: Laura Lemke
1407 1st St. NE, New Prague, MN 56071

Phone: (952) 758-3999 Fax: (952) 758-3997 E-mail: laura@mgfa.org