

ADVERTISE IN
THE MINNESOTA GRAIN AND FEED ASSOCIATION



SEMI-ANNUAL ASSOCIATION MAGAZINE
“MILL & ELEVATOR NEWS”

SPRING 2024 (APRIL) EDITION

The Minnesota Grain and Feed Association will be publishing the forty-seventh issue of its semi-annual (spring and fall edition) magazine entitled “Mill & Elevator News” and we would like your firm to consider taking advantage of its wide-spread distribution and low per copy advertising rates. Each member elevator and feed mill (including branches) will receive a copy of the magazine free. The content of the magazine will consist of very pertinent and more in-depth stories, news, human interest stories and historical notes. It is designed to complement our monthly newsletter and expand our information dissemination and education role as a state trade association. Other than our annual directory, this semi-annually issued magazine will offer you the best method to have your products and/or services placed directly in the hands of those you depend on for your livelihood.

Please review the enclosed information and give strong consideration to participating as an advertiser in this industry specific magazine.

NOTE:

- *Advertisers have the option to submit an ad to run in both the Spring and Fall edition at a reduced rate, which saves time and hassle for both you and us and locks in one price for the two 2024 issues.*
- We will be using the same printer that printed our fall magazine so current magazine advertisers have the option of re-running an existing ad in this edition of the magazine.
- Advertising space is limited so priority will be given to firms who have run ads in the previous issue of the magazine, with further consideration extended to association members.

MAGAZINE SPECIFICATIONS

Ad Size: 4 ½” x 6 ¾”; 4 ½” x 3 ¼”; or 8 ½” x 11”

Line Screen: 150 Black & White / 200 Four Color

ATTENTION ADVERTISERS: Electronic ad files via email are preferred. Please include hard-copy printout, all fonts and supporting artwork. Most major layout software programs are acceptable. Please call the printing company with any questions regarding file submission. Color printout should be included for all color advertising. Charges for typesetting and/or changes to existing and hard-copy ads are not included in rates.

MGFA Contact: **Shannon Schaefer** at e-mail: shannon@mgfa.org

Printing Company: **Documation, LLC**

Printing Company Contact: **Kyle Stuttgen** at 1-800-951-6729 or e-mail at kyle@documation.com

Deadline for Returning Completed Form AND Ad Materials: Due March 26, 2024

SPRING 2024
MGFA MAGAZINE ORDER FORM

Please Print or Type:

Company name of Advertiser: _____

Address: _____ City _____ State _____ Zip _____

Phone: _____ Fax: _____ Contact Person: _____

E-mail Address: _____

Please Complete The Following:

Advertising Rates & Specifications

<u>Ad Size (width x height)</u>	<u>Rates</u>	
Basic Rates:	<u>Spring Edition ONLY</u>	<u>Spring & Fall Editions</u>
4 1/2"x 3 1/4" Black & White.....	\$345 _____	\$615 _____
4 1/2"x 6 3/4" Black & White.....	\$365 _____	\$665 _____
8 1/2"x 11" Black & White.....	\$485 _____	\$900 _____
*Inside Front Cover - 8 1/2"x 11" Black & White.....	\$575 _____	\$1085 _____
*Outside Back Cover - 8 1/2"x 11" Black & White.....	\$575 _____	\$1085 _____
*Inside Back Cover - 8 1/2"x 11" Black & White.....	\$535 _____	\$1025 _____
Additional Charges:		
Additional Color Charge.....	\$150/color _____	_____ X 2
Four Color Process.....	\$485 _____	_____ X 2

Grand Total \$ _____

Ad Options:

- (✓)
- 1) Please re-run the ad that appeared in the last edition of the MGFA magazine..... _____
 - 2) Please use our 2024 directory ad (including the same ad size, color, etc.)
to run in the magazine..... _____
 - 3) New ad copy enclosed..... _____

* Offered to previous space holders on a first turndown basis.

NOTICE: ADS WILL BE BILLED OUT AT PUBLICATION OF THE MAGAZINE. PRICES ARE NET TO US. NO CASH OR AGENCY DISCOUNTS ALLOWED. A PROOF OF YOUR AD WILL BE SENT FOR REVIEW AND APPROVAL PRIOR TO PRINTING.

Material Deadline: Due March 26, 2024

Return ad materials and this completed form to:

Minnesota Grain and Feed Association

Attn: Shannon Schaefer

125 W Main St , New Prague, MN 56071

Phone: (952) 758-3999 Fax: (952) 758-3997 E-mail: shannon@mgfa.org